

140 Figure 1

RECEIVE
VISITOR
USER
PROFILE
INFORMATION

IDENTIFY
USER
INTERFACE
ARRAY BEST RELATED
TO USER PROFILE
INFORMATION

Displaying the
WEB SITE
USER INTERFACE
BEST RELATED
TO USER PROFILE
INFORMATION

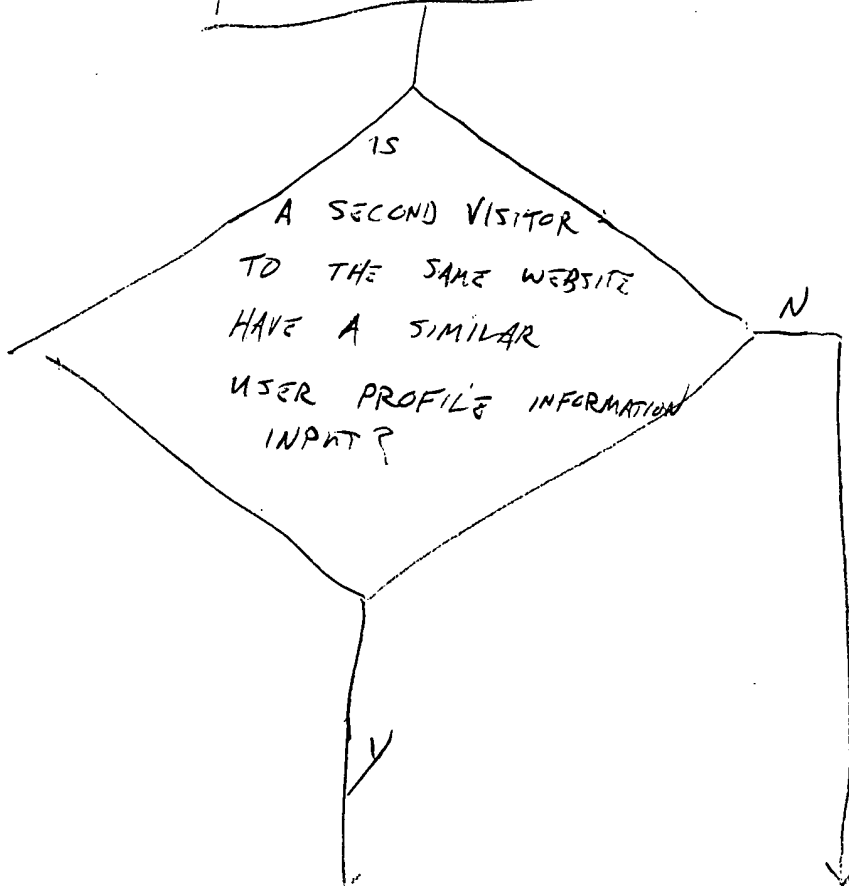


Figure 2

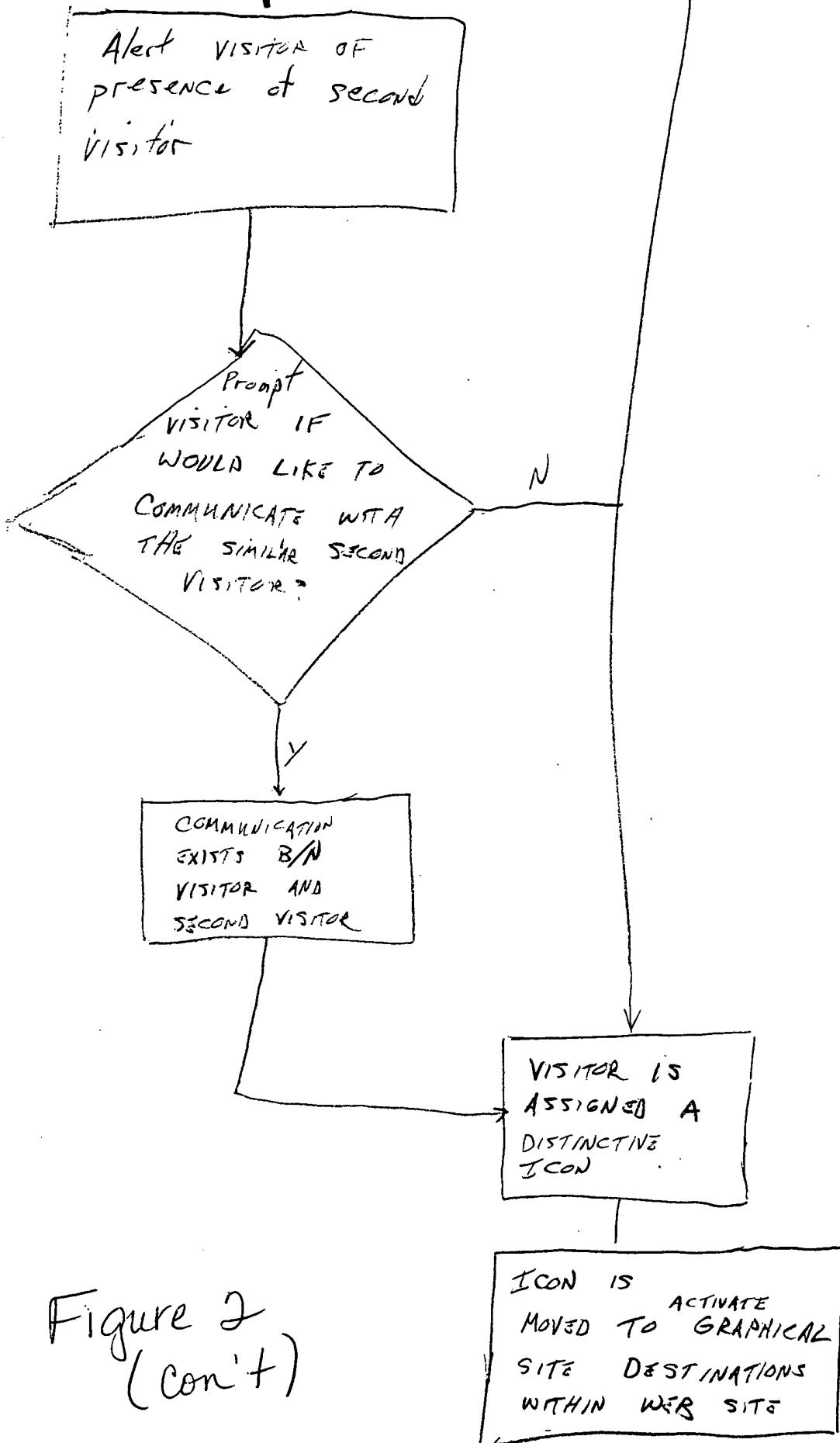


Figure 2
(con't)